

2026

HEALTH FAIR + 5K WALK

REGISTRATION PACKAGES

A **celebration** of community, joy, and purpose, with your **brand** at the heart.

www.besocialproductions.com



2026

HEALTH FAIR + 5K WALK

FREE EVENT

SATURDAY MARCH 28 2026

8:00 AM - 1:00 PM
EAST LOS ANGELES COLLEGE
1301 Avenida Cesar Chavez
Monterey Park, CA 91754.

5K WALK ITINERARY

Registration	7:00 - 7:30 am
Warm up	7:30 - 8:00 am
Start	8:00 am

FREE COMMUNITY RESOURCES

- Health screenings:
- Cholesterol
 - Mammograms
- Pantry distribution
Haircuts



CONNECT. EMPOWER. INSPIRE.

Join us in
connecting with over
2,000 community
members

Strategic visibility: Exposure across digital, printed, and on-site touchpoints, plus social media amplification before, during, and after the event.

Direct connection with Latino families: In a warm, family-friendly, and emotionally meaningful environment

Authentic positioning: Be seen as a true changemaker in the community

Purpose-driven impact: Real, visible, and measurable outcomes for your brand



Live entertainment



Family activities & resources



Bilingual engagement

PARTICIPATION LEVELS



\$4,199

Supporter

- 10x10 booth space OR mobile unit
- Logo in email marketing campaign, reaching more than 25,000 contacts in our database.
- Logo in printed materials 8x14 step and repeat on stage + signages.
- 6-foot tables and chairs
- Lunch for 4 team members
- 100% refund in case of cancellation due rain

\$2,629

Silver

- 10x10 booth space OR mobile unit
- Logo included in our Mini Rally.
- One welcome "On Board" Instagram story
- One Instagram story with a tag during the event
- One on-site poster with your logo
- 6-foot tables and chairs
- Lunch for 4 team members
- 100% refund in case of cancellation due rain.

\$1,579

Starter

- 10x10 booth space OR mobile unit
- 6-foot tables and chairs
- Lunch for 2 team members
- 100% refund in case of cancellation due rain

2025 EVENT HIGHLIGHTS & GALLERY



+3,000
Attendees



+657

Free health screenings



+1,500
Food boxes



+700

Walk participants



+250
Haircuts



REGISTER NOW!

Join us, register here:
REGISTRATION

Let's build impact together.

Custom packages available. Let's talk!

Questions?



Cecilia Zavala G.

cecilia@besocialproductions.com

310-902-2895

Desireé Cabrera

desiree@besocialproductions.com

What our partners say?

Highly positive event! Staff is the best of the best to work with! Will definitely be back!

Lilly



Be Social Productions is now part of the Community Partners family. Your participation in our events could be tax-deductible.